

HED 720: Program Planning and Grant Writing in Health Promotion Spring 2006

Guidelines for Program Plan Project

General Information

A major requirement of this course will be developing and writing of a health promotion program plan along with appropriate and supporting documentation based on the Precede/Proceed model. This plan, to be completed as a group project, will loosely reflect a grant proposal to a funding agency. Each group will be responsible for determining the project's topic and target population. The plan will be developed using a mastery learning model in which groups will submit drafts of the plan and receive feedback on the draft. Groups should incorporate all aspects of this class as well as their own background and educational experiences in this project.

Since groups play an important role in this class in terms of the project, students will have an opportunity to grade their group members, including themselves. Students are asked to provide honest feedback about their experiences throughout the semester. This grade will be incorporated into Dr. Thompson-Robinson's assessment of the groups' ability to complete assignments in a timely manner and incorporate feedback that is provided.

During the last 2 class meetings, each group will present their project to the entire class. This presentation will be graded. All students will be required to attend all of the presentations and provide feedback to each group.

Specific Instructions

Projects should utilize the Precede/Proceed Model as described in class and textbook.

- For the *Social Assessment*, groups should consult the literature to determine quality of life issues relative to your chosen topic and target population.
- For the *Epidemiological Diagnosis: Health, Behavioral, and Environmental Assessment*, groups need to consult relevant epidemiological data and literature. In addition, appropriate goals and objectives need to be written.
- For the *Ecological and Educational Diagnosis*, groups should consult the literature, as well as collect data from 10 persons that closely represent the groups' chosen target populations. In addition, appropriate goals need to be written.
- For the *Program, Administrative, and Policy Design*, a clear and concise description of the program to be implemented, resources, including budget, that are needed for this program, and a clear and concise description of the barriers to implementing the program and strategies for addressing the barriers need to be written.
- For *Evaluation*, groups need to describe how the program will be evaluated at process, impact, and outcome levels. This description should include how and what the data will be collected.

Formatting of Paper

- In terms of formatting your paper, please use APA style.
- Double space your paper with 1” margins.
- Do not use any funky fonts that are hard to read.
- Regardless of font style, use 12 point font size.
- Use headings and sub-headings to break up your text.
- It is ok to use tables, logic models, and other figures and graphics, just be sure to explain them.
- Please number your pages.
- Any information that is NOT common knowledge should be referenced appropriately.

Important Dates

Due Date	Assignment
March 1, 2006	Draft of first section (Social Assessment and Epidemiological Diagnosis)
April 5, 2006	Draft of second section (Ecological and Educational Diagnosis, Program and Administrative Design, and revisions to first section)
May 3, 2006	Final Project